

TOP

10

(or more)

REASONS

to join AIGA

AIGA

AIGA, the professional association for design, is committed to advancing design as a professional craft, strategic advantage and vital cultural force.

AIGA provides support to over 68 chapters and 25,000 members nationwide,

but it's up to each individual chapter to rally the troops in their design communities. Since 1990, AIGA Nebraska has helped improve our state's design ability, connect complementary disciplines, encourage social impact, and promote community excellence.



Fact.

AIGA is powered 100% by volunteers (something a lot of non-members don't know, and even some members don't know this).

Founded in 1914 as the American Institute of Graphic Arts, AIGA remains the oldest and largest professional membership organization for design.

In the 1920s, AIGA was the first design association in the United States to admit women.

AIGA's original founders were a really diverse group of visionaries. They included Alfred Steiglitz (a photographer), Charles DeKay (a linguist and poet), William H. Howland (a publisher), and Frederic W. Goudy (a type, poster, and book designer).

In 1922, AIGA member W. A. Dwiggins coined the term “graphic designer” in *The Boston Globe*.

In the 1950s, AIGA's competitions and exhibitions of comic strips and children's television commercials were the first in the country.

In 1985, AIGA received a Presidential Design Citation from Ronald Reagan for *Symbol Signs* developed for the U.S. Department of Transportation.

In 2005, AIGA organized “No Designer Left Behind” to find, support, equip, and assist in relocating designers affected by Hurricane Katrina, even sending an ambulance filled with equipment.

In 2007, AIGA Design for Democracy developed the first national ballot and polling place design guidelines for the U.S. Election Assistance Commission, distributed to 6,000 election officials nationwide.

AIGA members

are the largest global community of designers – and all-around amazing people – who understand that our passion and hard work can improve the world around us.

Through the events that we organize, the initiatives that we run, the content that we publish, the conversations we ignite, and the relationships that we foster, we create opportunities for all of us to learn, inspire, and support each other at every step of our careers.

We champion our beloved profession and advocate for design as a vital part of the cultural, civic, and business development of our local communities, the national landscape, and the world at large. **AIGA is your professional association for design.**

Be heard.

Whether you want to meet like-minded people and share experiences or get up on stage and speak at an event, we're here for you and will support you every step of the way.

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TOP 10 REASONS *to* JOIN AIGA

Grow as a leader.

If we want the design community to grow, it has to be a team effort. AIGA is the best place to do just that: get involved, voice your opinions, and become a leader.

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TOP 10 REASONS *to* JOIN AIGA

Learn new skills.

Whether you're fresh out of school or a seasoned professional, AIGA provides a hub for learning, growing, and becoming the best designer you can be.



TOP 10 REASONS *to* JOIN AIGA

Make valuable connections.

AIGA provides opportunities to make connections in whatever way you're most comfortable, whether it's online or in person.



TOP 10 REASONS *to* JOIN AIGA

“ I can say with 100% certainty
that I would not be where I am
today without the relationships
— personal and professional —
that I built through AIGA.”

— Drew Davies

Boost your business.

AIGA supports people with a strong entrepreneurial spirit, so we want to be there for all the brave designers who are blazing their own trail.



TOP 10 REASONS *to* JOIN AIGA

Discover your tribe.

Finding people who understand you is powerful. These are people who are there to help you through your struggles, recognize your triumphs, and push you to be your best.

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TOP 10 REASONS *to* JOIN AIGA

Share your wisdom.

Whether you're looking for a mentor or an outlet to give back, our new Mentorship Program is the perfect way to share knowledge in ways that are mutually rewarding.

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TOP 10 REASONS *to* JOIN AIGA

Get inspired.

AIGA offers easy access to the most talented creatives in town, exciting events that spark ideas, and a platform to share your inspiration with others.

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TOP 10 REASONS *to* JOIN AIGA

Stay connected.

Whether you're in-house, freelance, or work at an agency, being part of our community helps you stay relevant, keep up with design, and have a place to go when you're feeling out of the loop.

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TOP 10 REASONS *to* JOIN AIGA

“AIGA has directly impacted my life and career in ways I didn't even realize were possible. I cultivated a network of brilliant people. I learned how to facilitate important discussions. I learned how to be an effective leader. And most importantly, I learned the true meaning of empathy and humility.”

— Amy Markham

Find strength in numbers.

The future of design is being shaped by thousands of individuals coming together. If you want to be at the forefront of our profession for years to come, this is the place to start.

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TOP 10 REASONS *to* JOIN AIGA

Join Us.

Please visit aiga.org/join to sign up online.

If you have questions or wish to inquire about group memberships, email us at membership@nebraska.aiga.org.

See you soon.



nebraska.aiga.org